

Rebecca is an award winning fundraising with over 15+ years in the field. As the former Director of Development for Easterseals New York & Fedcap where she oversaw a budget of over \$800,000 for the entire Western Region which covers Rochester, Syracuse, and the Capital District. In her various roles in nonprofit she developed fundraising strategies to ensure all goals were met via special events, campaigns, mailings, sponsorships, cultivated new and existing corporate, local and community partnerships. She also developed the executive boards for each region, their respective committee chairs and members, as well as managed interns and development support staff. She is also the former President of TEI Events and Promotions a Model and Talent Company. She recruited and trained roster of over 850 models and brand ambassadors nationwide, trained brand ambassadors for major clients including Walmart, Sam's Club, Dove, Panasonic, Kodak, Hasbro, Crown Royal, Jose Cuervo, Axe Body Spray, Wisk, Q-Tips, American Greetings, Viacom, MTV, Bailey's, and General Motors. She is a domestic violence survivor and advocate and founder of The Wonderful Project.

